



Brain Trust Services for Organizations Serious About Cybersecurity



WHAT ARE “BRAIN TRUST” SERVICES?

CYBERSECURITY FOR YOU & YOUR PRODUCTS

Our Brain Trust Services will help you cost-effectively create and maintain:

- Your own cybersecurity defenses; and
- Cybersecurity systems for your products -- particularly IoT offerings such as self-driving cars, embedded medical devices, and smart refrigerators.

Our services protect your business and profitability; and increase revenue by making your customers, partners, and vendors have faith that interacting with you will be safe and secure.

EFFICIENTLY MULTI-DIMENSIONAL

Our services replace and often exceed the value delivered jointly by a Chief Information Security Officer, Privacy & Cyber Lawyer, and E-Risk Manager.



CUSTOMIZED TO YOUR UNIQUE SITUATION

No two organizations have the same cybersecurity challenges and needs. Indeed, each organization has its own mix of information technology systems and processes, previous cybersecurity efforts, approach to risk management, insurance, and culture.

We are experts at customizing our services to your organization’s unique situation, culture, and needs.

You pay for only the exact amount of Cybersecurity Brain Trust that you really need.



WHAT MAKES THESE SERVICES SO VALUABLE?

OUR SERVICES COME FROM THE SYNERGY OF TWO TOP EXPERTS

Our cybersecurity expertise is both pragmatic and cutting-edge because it led by Dr. Marc Rogers. He is the Director of the top academic cybersecurity program in the nation and possesses outstanding real-world, pragmatic experience.

To enhance the value that Dr. Rogers delivers, former federal cybercrime prosecutor and person behind the book [Cybercrimes: A Multidisciplinary Analysis](#) Elliot Turrini adds his enterprise risk management, cybersecurity & privacy law, and cyber insurance expertise.

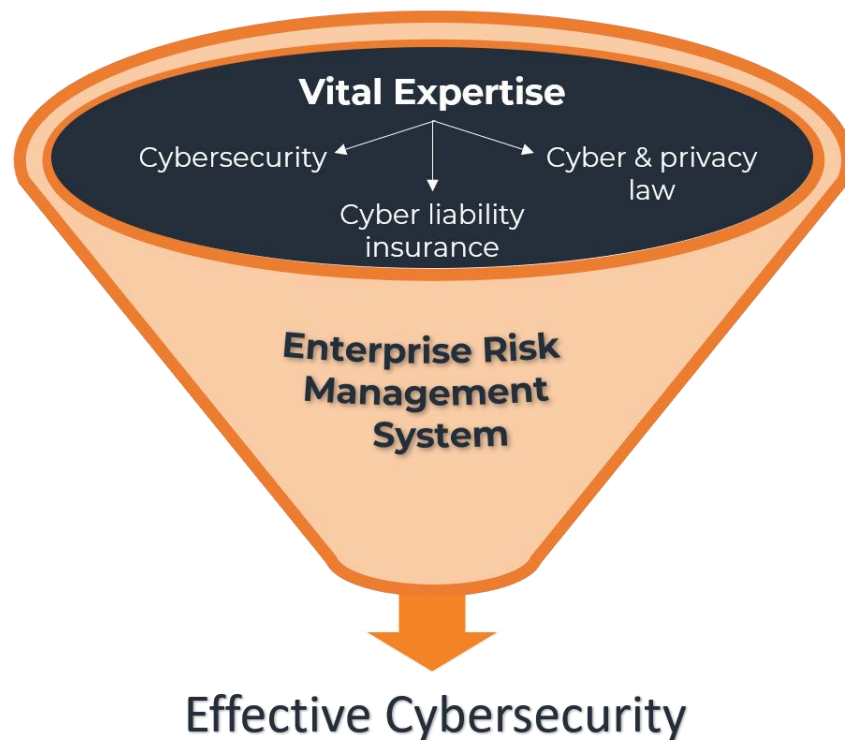
Together, they deliver outstanding cybersecurity services and value.

FUNNEL VITAL EXPERTISE THROUGH ENTERPRISE RISK MANAGEMENT

The main reasons for businesses to invest in cybersecurity are (1) prevent financial losses and (2) prove to vendors, partners, and customers that interacting with the business is safe and secure.

But, many cybersecurity programs underperform because they focus too much on the defenses and not enough on enterprise risk management.

The best programs funnel a mix of vital expertise – cybersecurity, privacy & cyber law, and cyber liability insurance – through a strong enterprise risk management system:



This is exactly what our Brain Trust Services do for your own cyber defenses and your cybersecurity systems for your products.



HOW WE HELP PROTECT YOUR BUSINESS & PROFITS

Fill roles of CISO, Privacy Lawyer & E-Risk Manager



Chief Information Security Officer



Privacy & Cyber Lawyer



E-Risk Manager



Effective Cybersecurity

Innovative Financial Harm Cyber Risk Assessments

Features

Deploys strong enterprise risk management principles

Assesses your cybersecurity, legal, privacy, and insurance risks

Benefits

Recommends the most cost-effective cyber, privacy, and insurance defenses

Improves your overall defenses and legal/insurance strategies

Customized Cyber Incident Response Plans

Features

We customize your plan to your unique business model and needs

Your plan is integrated with your enterprise risk management and cyber insurance

Benefits

Prepares you to react quickly, decisively, and cost-effectively to cyber incidents

Helps minimize the financial harm from your cyber incidents

Procure the Best Cyber Insurance

Features

We fully assess your financial risks from cyber incidents

Coordinated with your other insurance and existing insurance procurement process

Benefits

Helps you get the best cyber liability insurance for your unique situation

Minimizes the financial harm from cyber incidents and helps you not over-pay

Investigate & Help If You Get Attacked

Features

We jump into action if you get attacked and need help

Applies cutting-edge, expedient, and forensically sound investigation techniques

Benefits

Reduces the time needed to restore your operations

Maximizes your insurance coverage and minimizes the harm from cyber incidents



WHO ARE DR. ROGERS & ELLIOT TURRINI?

Purdue University's Dr. Marc Rogers



Internationally known cybersecurity expert

Director Purdue Cyber Security and Forensics Lab and graduate program (the number one program in the nation)

Excellent practical experience while a professor at Purdue:

- Led over 125 cyber incident response investigations – including several for Fortune 100 companies;
- Created over 100 cyber incident response plans – including for several Fortune 50 companies.
- His clients have spanned various industries including technology, financial services, healthcare, manufacturing, etc.

Former Federal Cybercrime Prosecutor Elliot Turrini



Former federal cybercrime prosecutor where he handled the Melissa Virus prosecution; the UBS insider attack case; and other major investigations and prosecutions

Cyberlaw and privacy attorney in private practice – covering all aspects of cyber and privacy law

Editor & Author of [Cybercrimes: A Multidisciplinary Analysis](#) – a book published 2010 – covering all aspects of cybersecurity

VP of Consulting Services Arete Advisors, a cybersecurity firm, 2017

General Counsel & EVP of 300 employee IT services firm 2004-07

Enterprise risk management and cyber liability insurance expert

www.PracticalCyber.com

Elliot@PracticalCyber.com

Mobile (201) 572-4957